



## PROGRAMS TO SUSTAINABLE TOURISM

Turisyasmid is a company committed to the development of tourism in Colombia, so wants to meet the demands of the environment. Thus, the organization has developed a sustainability management system, implementing practices economic, social and environmental, to enable it to be an organization with sustainable tourism activities.

Therefore, TURISYASMID proposes and implements the following programs of sustainable tourism:

### COLOMBIAN LEGISLATION

Turisyasmid is committed to compliance with Colombian legislation, environmental and cultural terms. Therefore, it is in law and in compliance with the laws and regulations that the country establishes for the development of tourism. It also undertakes to report any conduct that contravenes or violates the established law, both in Colombia and in the destinations it sells.

### WASTE MANAGEMENT

Proper use and waste collection allows Turisyasmid considered an organization that works with the environment, while generating awareness among its employees, customers and suppliers about the importance of reuse, reduce and recycle; in order to reduce to a minimum any environmental impact that may occur. Likewise, uses Turisyasmid element that have green certification by encouraging the use of products within the same category mentioned.

### EFFICIENT USE OF ENERGY

Turisyasmid aims to raise awareness about the rational use of energy between office staff, customers and suppliers. In order to reduce environmental impacts, processes that control the use of energy and promote the use of alternative energy they are implemented.







**Turisyasmid**  
Soluciones Turísticas y Empresariales

Su mejor opción en turismo

### **EFFICIENT USE OF WATER**

Turisyasmid aims to raise awareness about the rational use of water between office staff, customers and suppliers of . Likewise, the organization carries out campaigns and activities that allow saving and efficient use of the resource, while raises awareness of the importance of this resource for future generations.

### **PROTECTION OF CULTURAL HERITAGE**

The protection and safeguarding of cultural heritage is part of the daily operation of Turisyasmid, for that reason you are customer provides quality information about the various destinations that are marketed. This in order to promote local culture, crafts, cultural expressions and characteristics of each society; trying to minimizing the impacts generated by tourists and promoting in them the conservation and protection of cultural heritage.

### **PREVENTION AGAINST SEXUAL EXPLOITATION AND TRADE WITH CHILD SEXUAL**

Turisyasmid promotes "Te Protejo" campaign focusing efforts against Commercial Sexual Exploitation of Children Adolescents (**ESCNNA**) which is supported by the National Tourism Fund, FONTUR. Similarly, the organization is committed to timely report any act against the fundamental rights of children and adolescent girls in Colombia.

### **ECONOMIC MANAGEMENT**

Turisyasmid is committed to the economic and social development of the local community, for that reason makes responsible procurement and provides guarantees for all its employees have an integral development. In addition, to provide support to vulnerable communities, encouraging social and economic programs of their environment.







## **AGAINST SEXUAL EXPLOITATION AND HIRING THE CHILD**

In compliance with Article 17 of Law 679 of 2001, Turisymasmid S.A.S. rejects any kind of activity that facilitates or promotes sexual exploitation of minors, and any other abuse. customers and business partners of our company is advised to report any activity that could facilitate such abuse. We remind tourists that the sexual abuse and exploitation are crimes punishable by Colombian, criminal and administrative laws.

Similarly, Turisymasmid rejects no legal recruitment of minors, in order to prevent labor exploitation of minors and ensure the rights of same.







## **NO TO TRAFFICKING WILDLIFE CONSERVATION OF CULTURAL HERITAGE**

We invite protect the flora and fauna of the visited destinations and The Cultural Heritage Archaeological and Cultural thereof, in conformity with Law 17 of 1981 on the protection of flora and fauna and the Law 103 of 1931 which is It encourages the conservation of archaeological monuments and / or cultural heritage.

## **WHY BUY AND CONSUME GOODS AND SERVICES OF THE RECEIVING COMMUNITIES**

- ✔ We encourage the economic development of the local community.
- ✔ We collaborate with the social development of the regions.
- ✔ Protect traditions, customs and culture of the society that welcomes tourists.
- ✔ We encourage the private property of cultures.
- ✔ We value the practices and elements of the receiving regions.







## NOT A RACIAL DISCRIMINATION

In Turisyasmid it rejects any activity or act that assaults or exclude a person on grounds of racial or ethnic origin. Therefore, it is covered by the law 1482 of 2011, anti-racism law, which aims to guarantee the rights of persons belonging to groups, communities or peoples can be violated with racist acts; and thus considered as a crime any act that relate to racism, homophobia or xenophobia.










**TRAVELLERS AND TOURISTS RESPONSIBLE**



|   |   |
|---|---|
| <p><b>Know the law of the country you are visiting, in order to avoid acts that go against them.</b></p>  |   |
|   | <p><b>Make sure you know and understand customs, traditions and rules of the destination you are visiting</b></p>   |
| <p><b>Look the traditions, customs and practices of fate, to be well received and does not conflict with the local community.</b></p>   |    |
|   | <p><b>Not undermine human rights, not become part of any kind of exploitation, especially sexual exploitation not encourage in children or adolescents.</b></p> |
| <p><b>Work with the protection and conservation of cultural heritage, while working with the safeguarding of natural resources and fauna and flora in each destination.</b></p> |   |
|   | <p><b>Contribute to the economic development of the region and local community, buying local crafts or products.</b></p>  |

